

## **AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

### **Listing of Claims:**

1.-15. (Canceled)

16. (New) A pressure-sensitive adhesive tape comprising:

- (a) at least one carrier having two faces and colored black;
- (b) a first pressure-sensitive adhesive covering a first of said two faces; and
- (c) a second pressure-sensitive adhesive covering a second of said two faces;

wherein said first pressure-sensitive adhesive is either:

- (i) a silvery color; or
- (ii) transparent and a silvery-colored reflective layer is positioned between said first pressure-sensitive adhesive and said at least one carrier.

17. (New) The pressure-sensitive adhesive tape according to claim 16, wherein said first pressure-sensitive adhesive is a silvery color.

18. (New) The pressure-sensitive adhesive tape according to claim 16, wherein said first pressure-sensitive adhesive is transparent and a silvery-colored reflective layer is positioned between said first pressure-sensitive adhesive and said at least one carrier.

19. (New) The pressure-sensitive adhesive tape according to claim 16, wherein said carrier is a film carrier.

20. (New) The pressure-sensitive adhesive tape according to claim 19, wherein the film carrier is colored black with a black pigment filling.

21. (New) The pressure-sensitive adhesive tape according to claim 19, wherein the film carrier is colored black with a black topcoat.

22. (New) The pressure-sensitive adhesive tape according to claim 19, wherein the film carrier comprises a PET film.

23. (New) The pressure-sensitive adhesive tape according to claim 16, wherein at least one of said first and second pressure-sensitive adhesives comprises a heat-activatable pressure-sensitive adhesive.

24. (New) A pressure-sensitive adhesive tape comprising:

- (a) at least one PET film carrier having two faces and colored black;
- (b) a first pressure-sensitive adhesive covering a first of said two faces and colored a silvery color; and
- (c) a second pressure-sensitive adhesive covering a second of said two faces.

25. (New) A pressure-sensitive adhesive tape comprising:

- (a) at least one PET film carrier having two faces and colored black;
- (b) a first pressure-sensitive adhesive covering a first of said two faces and transparent;
- (c) a second pressure-sensitive adhesive covering a second of said two faces; and
- (d) a silvery-colored reflective layer positioned between said first pressure-sensitive adhesive and said at least one carrier.

26. (New) An LCD display comprising a pressure-sensitive adhesive according to claim 16.

27. (New) An LCD display comprising a pressure-sensitive adhesive according to claim 24.

- 28. (New) An LCD display comprising a pressure-sensitive adhesive according to claim 25.
- 29. (New) An electronic device comprising an LCD display according to claim 26.
- 30. (New) An electronic device comprising an LCD display according to claim 27.
- 31. (New) An electronic device comprising an LCD display according to claim 28.